



25th Annual Silicon Valley Jewish Film Festival Sponsorship Opportunities

Overview:

The Silicon Valley Jewish Film Festival, a 501c3 non-profit cultural organization, presents cutting-edge films and special events each year to over 7000 audience members – many of whom are active in the community and with high disposable incomes.

While the four-week Fall Festival in October/November is the centerpiece of the SVJFF, year-round programming is staged at theaters in San Jose and Palo Alto.

Highlights of our 25th anniversary season in 2016/2017, will include:

- 41 film screenings during the Fall Festival (October - November 2016) showcasing feature films, and documentaries.
- 4 special film events during the Fall Festival, featuring a concert, speaker, or filmmaker presentation in addition to the film.

Audience Demographics:

Attendance is expected to grow at a similar rate this year and surpass 7,000. Our audience is highly educated and includes high-tech executives, entrepreneurs and real estate investors. The Festival draws audience members of all ages, with an average age between 45-70. The SVJFF website gets over half a million hits over the course of its Fall Festival.

Sponsorship Opportunities:

Title Sponsor	\$15,000
Platinum	\$10,000
Gold	\$ 5,000
Silver	\$ 2,500
Bronze	\$ 1,000

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TITLE Level \$15,000

Sponsorship Benefits Include:

- Opportunity to distribute promotional materials to engage audience.

Promotional Placement: Prime placement of your logo on all print advertising:

Direct Mail:

- Full-page ad in the SVJFF Fall brochure, mailed to over 35,000 households in Silicon Valley.

Web Marketing:

- Company name/logo prominently displayed on SVJFF website with live link to your site. SVJFF site gets over 500,000 hits during the 4-week Festival.

At all SVJFF events throughout the year:

- Company name/logo on banner at every SVJFF event.
- 5 tickets for you or your customers to each SVJFF event.

PLATINUM Level \$10,000

Sponsorship Benefits Include:

- Company name/logo on banner at every SVJFF event.

Promotional Placement: Prominent placement on all print advertising:

Direct Mail:

- Full-page ad in the SVJFF Fall brochure, mailed to over 35,000 households in Silicon Valley.

Web Marketing:

- Company name/logo on SVJFF website with live link to your site. SVJFF site gets over 500,000 hits during the 4-week Festival.

At all SVJFF events throughout the year:

- Customized promotional slide shown prior to each film.
- Company name/logo on banner at every SVJFF event.
- 4 tickets for you or your customers to each SVJFF event.

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GOLD Level \$5,000

Sponsorship Benefits Include:

Promotional Placement: Prominent placement on all print advertising:

Direct Mail:

- Half page ad in the SVJFF Fall brochure, mailed to over 35,000 households in Silicon Valley.

Web Marketing:

- Company name/logo on SVJFF website with live link to your site. SVJFF site gets over 500,000 hits during the 4-week Festival.

At all SVJFF events throughout the year:

- Individual promotional slide shown on your behalf prior to each event.
- Company name/logo on banner at every SVJFF event.
- 3 tickets for you or your customers to each SVJFF event.

SILVER Level \$2,500

Sponsorship Benefits Include:

Promotional Placement: Your logo will appear on all print advertising:

Direct Mail:

- Quarter page ad in the SVJFF Fall brochure, mailed to over 35,000 households in Silicon Valley.

Web Marketing:

- Company name/logo on SVJFF website with live link to your site. SVJFF site gets over 500,000 hits during the 4-week Festival.

At all SVJFF events throughout the year:

- Individual promotional slide shown on your behalf prior to each event.
- Company name/logo on banner at every SVJFF event.
- 2 tickets for you or your customers to each SVJFF event.

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BRONZE Level \$1,000

Sponsorship Benefits Include:

Promotional Placement: Your logo will appear on all print advertising:

Direct Mail:

- Logo will appear in SVJFF Fall Brochure, mailed to over 35,000 households in Silicon Valley.

Web Marketing:

- Company name/logo on SVJFF website with live link to your site. SVJFF site gets over 500,000 hits during the 4-week festival.

At all SVJFF events throughout the year:

- Individual promotional slide shown on your behalf prior to each event.
- Company name/logo on banner at every SVJFF event.
- 1 ticket for you or your customers to each SVJFF event

For more information, contact:

Tzvia Shelef

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Tzvia@svjff.org 408-600-8667

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Sponsor Information Form

Company Name: _____
Address: _____
Phone Number: _____
Website: _____

Primary Contact

Name: _____
Title: _____
Telephone: _____
Email: _____

Contact for logos, ads, or banner (we need a high resolution image for printed materials):

Name: _____
Telephone: _____ Email: _____

Name that you would like listed for recognition purposes (if different than company name):

URL that you would like for your logo to link to from the SVJFF website:

Sponsorship Level:

- TITLE (\$15k) GOLD (\$5k) BRONZE (\$1k)
 PLATINUM (\$10k) SILVER (\$2.5k)

Please retain a copy of this form for your records. To submit this form, or if you have any questions regarding Sponsorship, please contact Tzvia Shelef at 408.600.8667 or Tzvia@svjff.org.